



The Cupertino Educational Endowment Foundation

## Advancing Educational Excellence

*in the Cupertino Union School District for 32 years*



# Educational Excellence for Our District

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Since 1984 CEEF has worked in partnership with the local community to create opportunities for involvement and giving to benefit all students of the Cupertino Union School District (CUSD).

Our endowment has supported efforts that benefit every child and teacher in our district, including:

- Music programs,
- Art supplies and programs,
- Instructional materials,
- Onsite and district-wide teacher training seminars, and
- Workshops in math, science, language arts, and technology.

Today, as state support for public education funding continues to decrease, our commitment to educational excellence remains as strong as it was 32 years ago.

We hope you will join us in furthering the ambitions of our future leaders – our students – by learning more about how you can invest in their education today.

Sincerely,

Karen Rizkalla, *Board President*  
Lisa Hirai Tsuchitani, Ph.D., *Executive Director*

## What is CEEF?

The Cupertino Educational Endowment Foundation (CEEF) is an independent nonprofit corporation which bridges critical gaps in public education funding to enhance classroom programs and initiatives of the Cupertino Union School District (CUSD).

Since 1984, CEEF has granted over \$18 million in private funds for the perpetual educational benefit of the 18,000+ students of the 25 elementary and middle schools of CUSD.

“As a co-founder of CEEF over 30 years ago, one of my most gratifying experiences has been assisting this wonderful student/teacher focused organization become one of our nation’s largest and most successful public endowment foundations. CEEF’s support of CUSD is important in delivering exceptional educational programs. Carmen and I enthusiastically contribute to CEEF years after our boys finished their education.

Lawrence E. Stone, Assessor, Santa Clara County  
CEEF Advisory Board



“I believe that children need a well-rounded education. But with budget cuts always looming, arts, music, and technology programs usually are the first to be eliminated. CEEF ensures that these programs will continue, and that is why CEEF will always have my support.

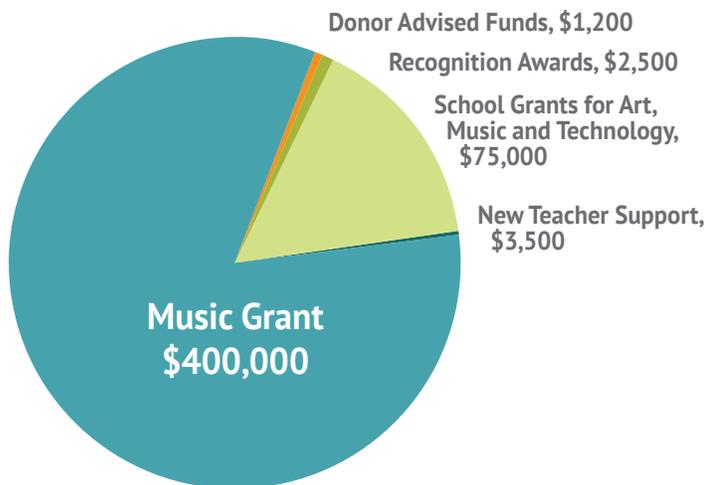
Wendy Strand, Parent, John Muir Elementary School

# Our Impact

## 2016 CEEF Income & Fundraising \$665,000



## 2016 CEEF Grants to CUSD \$482,200



In accordance with our bylaws, our endowment is managed to last in perpetuity by our Board of Directors and professional financial advisors, exclusively in support of CUSD. Historically, 4 – 8 % of our fund balance has been disbursed to CUSD on an annual basis.

Any excess earnings are reinvested to build the endowment and to compensate for inflation and economic recessions that may occur in the future. As a result of prudent and professional management, our annual investment return on our portfolio has averaged 9.6%, outperforming the Dow Jones Industrial Average by over 25% for over 25 years.

CEEF maintains a minimal staffing model to ensure that maximum funding goes directly to the schools in our district.

“ Both of my children are graduates of CUSD and are doing well because of the quality education they received in their formative years. CEEF helps overcome funding shortfalls for educational programs that enable the district to set an ideal example of what public schools can and should be. My involvement with CEEF is a token of my gratitude for what my children received from this district.

*Keith Kitchen, Past President*

**CEEF works closely with CUSD to meet the most critical funding needs in our schools.** During 2016, we granted **\$400,000** in support of the district-wide music program. Additional grants included a **\$75,000** grant in support art, music, and technology programs at all 25 CUSD schools and a **\$3,500** grant in support of new teachers in the district.

**CEEF has been fortunate to have donors provide support for specific programmatic areas within CUSD through the following donor advised funds:**

**The Henry Y. Chew Family Legacy Fund** provides endowment funding for the perpetual benefit of students and teachers at Nimitz Elementary School.

Established to honor the legacy of former CUSD Superintendent Patricia A. Lamson, the **Patricia A. Lamson Endowment Fund for Reading Literacy Scholarship** supports the professional growth of teachers.

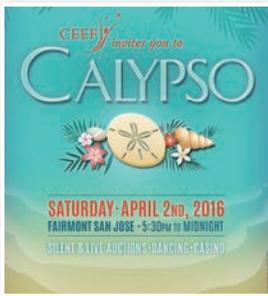
**The Lucretia Van Horn Memorial Art Award** was created by former CUSD principal, Van Horn, in honor of his late grandmother, Lucretia Van Horn. Lucretia Van Horn was a gifted artist and educator who worked with such noted artists as Diego Rivera, Pablo O’Higgins, and David Park.



**This year’s award winners of the Lucretia Van Horn Memorial Art Award addressed the theme of “Diversity Enriches Our World”:**

1st Place (left): Haritha Kumar, Lawson Middle School, “United in Our Differences”  
 2nd Place (right): Vaishnavi Ramanujan, Miller Middle School, “Music Unites!”  
 3rd Place (middle): Anna Shaposhnik, Miller Middle School, “People of the World”  
 2016 Van Horn Memorial Art Award Committee Chairs: Mandy Crane (Lawson Middle School) and Regina Masero (Hyde Middle School)

# Fundraising Events



Thank you for joining CEEF at the Fairmont San Jose for our 31st Gala, "Calypso," an annual fundraiser to support arts, music, and technology programs in CUSD!

More than 450 guests joined us on Saturday, April 2nd, to

celebrate excellence in our community, including our Teachers of the Year, our District Teacher of the Year, and recipients of the Sandy Liu Community Service Leadership Award, the Innovative Technology Educator Award, and the Patricia A. Lamson Endowment Fund for Reading Literacy Scholarship Award. A special thank you to all of our generous donors and sponsors for a memorable evening dedicated to celebrating the great schools of our district.



On August 27th, we ran forward and made important strides in giving back to our community at our 2nd Annual "Run for Great Schools" 5K/ Fun Run, not only raising funds for the schools in our district, but also bringing together our community in support of our students.



A very special thank you to all of our local businesses for your generous support of our 7th Annual Great Schools Week, which ran from August 27th – September 2nd. Since its inception in 2010, Great Schools Week has raised over \$175,000 for all 25 elementary and middle schools of CUSD.

## Why Your Support Matters

- California continues to lag behind the national average in per pupil funding and ranks last in the number of counselors and librarians in our schools. (Source: California Teacher's Association, [www.cta.org](http://www.cta.org))
- In fiscal year 2014, total state spending per student for elementary/secondary education was \$9,595. (US Census Bureau Annual Survey of School Systems, [www.governing.com](http://www.governing.com)) Within CUSD, total spending per student in fiscal year 2014 was \$9,249, compared to \$11,492 in the Los Altos School District, \$9,766 in the Los Gatos Union School District, \$10,044 in the Mountain View Whisman School District, \$10,076 in the San Jose Unified School District, and \$10,444 in the Sunnyvale School District. (California Department of Education, School Fiscal Services Division, as of 2/1/2016)

Your support is critical to ensuring that our schools remain strong in the face of increased budget cuts to public education.

## How You Can Help

1. **Give.** With your support we can ensure that all students in our community have access to the best educational opportunities possible. **Donate online at [www.ceefcares.org/donate](http://www.ceefcares.org/donate).**
2. **Partner.** All of us benefit from the strength and reputation of our schools. **For sponsorship opportunities, please contact us at [director@ceefcares.org](mailto:director@ceefcares.org).**
3. **Get Involved.** Whether for a specific event or on an on-going basis, we welcome your help! **Visit our website for information on volunteer opportunities at [www.ceefcares.org](http://www.ceefcares.org).**



### Contact CEEF

For more information about how to partner with CEEF, please contact us at:

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